

developer.wordpress.org.

https://developer.wordpress.org/plugins/plugin-basics/activation-deactivation-hooks/

Activation and deactivation hooks provide ways to perform actions when
plugins are activated or deactivated. Activation To set up an...

1

PAGES CRAWLED

1

OK (200)

0

ERRORS

457

AVG WORDS

3

TECH DETECTED

INDEX

Table of Contents

Sections included in this portfolio report

	Website Overview	§ 1
Core stats, language, category, and crawl summary		
	Site Structure Map	§ 2
All pages grouped by type with status codes		
	Page-by-Page Breakdown	§ 3
Title, URL, meta, keywords, and summary per page		
	Visual Assets Summary	§ 4
Images, OG images, favicons detected		
	Tech Stack Detection	§ 5
CMS, frameworks, analytics, and JS libraries		
	Forms & CTAs	§ 6
All forms and call-to-action elements found		
	Navigation & Links	§ 7
Internal and external link analysis		
	SEO & Meta Analysis	§ 8
Titles, descriptions, canonical URLs, structured data		
	Keyword Frequency	§ 9
Top keywords across all pages		



Summary Statistics

Full data table of all crawled pages

§ 10

SECTION 01

Website Overview

Core information about the crawled website

WEBSITE

developer.wordpress.org

https://developer.wordpress.org/plugins/plugin-basics/activation-deactivation-hooks/

CRAWL STATUS

Completed

Completed 26 Jun 2026 04:12

LANGUAGE DETECTED

Not detected

CMS / PLATFORM

WordPress

MAX CRAWL DEPTH

3

Depth limit configured

MAX PAGES

100

Page limit configured

1

TOTAL PAGES

1

OK (200)

0

ERRORS

457

TOTAL WORDS

457

AVG WORDS/PAGE

1

PAGE TYPES

SOCIAL PREVIEW (OG IMAGE)



SECTION 02

Site Structure Map

All pages grouped by type with depth, status code, and word count

Page1 page					
https://developer.wordpress.org/plugins/plugin-basics/a...	Activation / Deactivation Hooks – Plug...	200	0	457	✓

SECTION 03

Page-by-Page Breakdown

Detailed view of every crawled page — 1 page total

#1 — Activation / Deactivation Hooks – Plugin Handbook | Developer.WordPres...200page

URL

https://developer.wordpress.org/plugins/plugin-basics/activation-deactivation-hooks

META DESCRIPTION

Activation and deactivation hooks provide ways to perform actions when plugins are activated or deactivated. Activation...

H1 TAGS

—

FIRST PARAGRAPH / SUMMARY

Activation and deactivation hooks provide ways to perform actions when plugins are activated or deactivated.

WORD COUNT

457 words

OG / SOCIAL PREVIEW IMAGE

OG TITLE

Activation / Deactivation Hooks – Plugin Handbook | Developer.WordPress.org

H2 TAGS (FIRST 4)

· In this article

· Activation

· Deactivation

· Example

TOP KEYWORDS

deactivation

hook

activation

post

type

CRAWL DEPTH

Level 0

SECTION 04

Visual Assets Summary

OG images, favicons, and media assets detected across all crawled pages

https://developer.wordpress.org/plugins/plugin-activation-hooks/	https://developer.wordpress.org/wp-content/themes/wporg-developer-resources/	Activation / Deactivation Hooks – Plug...	2 items
---	---	---	---------

SOCIAL PREVIEW IMAGES



Activation / Deactivation Hooks...

SECTION 05

Tech Stack Detection

CMS, frameworks, analytics tools, and JS libraries detected via HTML patterns

CMS / PLATFORM

WordPress

TECHNOLOGIES & LIBRARIES

jQuery

Google Analytics

Google Tag Manager

Per-Page Tech Stack

https://developer.wordpress.org/plugins/plugin-development/	WordPress	jQuery	Google Analytics	Google Tag Manager
---	-----------	--------	------------------	--------------------

SECTION 06

Forms & Call-to-Actions

All forms and action-oriented elements detected across crawled pages

https://developer.wordpress.org/plugins/plugi...	—	GET	0
--	---	-----	---

SECTION 07

Navigation & Links

Internal and external links found across all crawled pages

https://developer.wordpress.org/plugins/plugi...	12	1	13	—
--	----	---	----	---

SECTION 08

SEO & Meta Analysis

Title tags, meta descriptions, canonical URLs, structured data (LD+JSON), and language

https://developer.wordpress.org/plug...	Activation / Deactivation Hooks – Plug...	Activation and deactivation hooks provide ways to perform...	—	✗	—
---	---	--	---	---	---

0

MISSING TITLES

0

MISSING META

0

HAS CANONICAL

0

HAS LD+JSON

SECTION 09

Keyword Frequency

Top keywords found across all crawled pages, aggregated from per-page scoring

1	deactivation	1	
2	hook	1	
3	activation	1	
4	post	1	
5	type	1	

SECTION 10

Summary Statistics

Complete data overview of the entire crawl session

Website URL	https://developer.wordpress.org/plugins/plugin-basics/activation-deactivation-hooks/
Host	developer.wordpress.org
Crawl Status	Completed
Total Pages Crawled	1
Pages OK (200)	1
Pages with Errors	0
Total Word Count	457
Average Words per Page	457
Max Crawl Depth	3
Max Pages Setting	100
CMS Detected	WordPress
Technologies Detected	jQuery, Google Analytics, Google Tag Manager
Page Types Found	page
Pages Missing Title	0
Pages Missing Meta Description	0
Pages with Canonical URL	0

Pages with LD+JSON	0
Generated At	June 26, 2026 at 04:12 UTC

PORTFOLIO REPORT COMPLETE

Analysis Complete.

Website Portfolio Report

[developer.wordpress.org](#)

<https://developer.wordpress.org/plugins/plugin-basics/activation-deactivation-hooks/>

Generated: June 26, 2026